

BIG PARK REGIONAL COORDINATING COUNCIL, INC.
MINUTES OF REGULAR COUNCIL MEETING
THURSDAY, APRIL 14, 2011

Sedona Fire District Station #3, 125 Slide Rock Road, Sedona, AZ 86351

Call to order - Pledge of Allegiance: President Copen called the meeting to order at 9:00 AM. The Pledge of Allegiance was led by Dave Norton.

- 1. Determine Quorum by Roll Call – a quorum established with the following 20 members present:** Bell Rock Plaza, Cathedral Rock Ranch, Cathedral View II, Firecliff, Highland Estates, La Barranca I, La Barranca II, Las Piedras, Oak Creek Estados, Pine Valley, Pinon Woods East II, Pinon Woods North III, Ridge at Sedona, Sedona Golf Resort, Sedona Village Business Assoc., Sundance, Valley Vista Estates, Village Estates, VOCA, Village Park **6 Members absent:** Canyon Mesa, Oak Creek CC Estates I, Oak Creek CC Estates III, Pinon Woods I, Sedona Village Lodging Assoc., Wild Horse Mesa. Roll Call attached as Exhibit A.
- 2. Agenda from Executive Board meeting**
The Executive Board met on 11, 2011 at the USFS Visitor Center, Sedona, AZ.
- 3. President's Report – Mel Copen**
 - (a)** Mel began his report by reporting on a recent meeting representatives of the Council had with Pam Miller and Dan Engler, respectively the publisher and editor of The Villager. The meeting was very productive in its discussion of having The Villager as a more effective communication tool for the community. The online version of The Villager was discussed and representatives were encouraged to recommend their members subscribe.
 - (b)** Mel then reported on a some preliminary conversations he has had with the Museum of Northern AZ, the Heard Museum and the Yavapai Apache concerning a museum in our community. A suggestion was made not to exclude the Sedona Historical Society.
 - (c)** Mel indicated that the Executive Board had a "meet & greet" meeting scheduled with members of the Camp Verde Town Council.
 - (d)** Mel reminded representatives to get the word out about the "free dump days" at the Camp Verde Station. This was arranged by Supervisor Davis for April 20, 22, 23, 27, 29, & 30 for anything other than toxic waste.
- 4. New Members/Member Changes – Secretary Tom Graham** reported that Carolyn Fisher is now the representative from Oak Creek Country Club Estates I – no alternate named. Robert Kraft is the new alternate from Canyon Mesa.
- 5. Secretary's report – Tom Graham**
 - (a)** Consideration and approval of minutes from the March 10 regular meeting. Draft minutes were distributed and there were no comments received. **Moved, Seconded & Carried to adopt the minutes as distributed.**
- 6. Treasurer's report – Mark Mumaw**
 - (a)** March Treasurer's Report – No comments. Filed for audit and attached as Exhibit B
- 7. Corresponding Secretary's report – Tom Graham** – The Council received copies of a letters that (i) KSB had written to the Forest Service with KSB's comments on the draft Forest Service Plan; (ii) Sedona Chamber of Commerce had written to Congressman Gosar regarding support of federal legislation for the sale to the Phoenix Diocese of the land & buildings comprising the Chapel of the Red Rocks; and (iii) the letter authorized last month by the Council to the Board of Supervisors regarding redistricting was sent.
- 8. Committee Reports – A reminder for Committee Chairs that display material for the screen should be submitted to Dave Norton one week in advance of the meeting.**
 - (a) Recreation & Youth Services Committee – Jay Markle** – Jay reported that at the last meeting, a suggestion by David Gill to initiate an awards program for HOA beautification had been referred to his committee for review. After due consideration the Recreation & Youth Services Committee decided that this type of program would be better suited to someone with an interest in creating such awards and the Committee believed it was not the appropriate body to do so. Jay also indicated that it was

referring summer program participants to the Boys & Girls Club summer program and also described the process for the 10 \$35 scholarships was still being decided.

- (b) **P & Z Committee – Art Toensmeier** – There was no meeting this month. Art was asked by President Mel to report on the new County Comprehensive Plan. The last Plan was in 2003 and AZ statutes require a new plan every 10 years. It is anticipated to be completed in summer, 2012 by being submitted to the County P & Z Commission and then to the Board of Supervisors for a final vote. The County is seeking volunteers to come forward as the Plan will come from the people not some consultant retained by the County.
- (c) **Vision & Enhancement Committee – Mel Copen**
 - (1) Mel reported that all data has been entered and compiled except for three questions and all were expected to be completed by the May meeting.
- (d) **SR 179 Weed Abatement Task Force - Gail Shaw Simpson**
 - (1) Task Force member Bill Kusner reported that the Task Force has met and the focus is on the issues applicable to the SR 179 medians, road sides, and the pathway to the USFS Visitor Center.
- (e) **Committee on Organizational Principles – Craig Dible**

Tom Graham reported for Chair Craig Dible. The Committee, consisting of Craig Dible, Chair, Joanne Johnson and Tom Graham has met twice. Steve Nelson and Jim Gibson have also attended both meetings. Tom reported that there are areas of agreement and there are areas where there is not yet agreement. The discussions have been wide-ranging and the Committee is committed to finding resolution to the areas of disagreement.
- (f) **Task Force on Redistricting – Dorothy O'Brien**

Task Force Chair Dorothy O'Brien reported that after separate presentations to the Sedona Chamber of Commerce Board and the Sedona City Council, that each body adopted their respective version of the Council's resolution supporting the idea that in the redistricting process that the city of Sedona and the Greater Sedona Area including our community be kept together due to the substantial commonality of interests between the communities.

9. Visitor Presentations

- (a) **Robyn Prud'homme Bauer – Chair, Verde Valley Regional Economic Organization (VVREO)**

Robin made a PowerPoint presentation on the mission, vision and core values of VVREO. The organization is run by a 13-person board of directors who are a mix of business, education and government interests from around the area. VVREO also has an Associates Group that attends Board meetings but do not vote. All persons are volunteers. VVREO is still looking for funding sources to effectively function as the regional economic development organization in the Verde Valley. In addition to presenting an introduction to VVREO Robyn requested the Council provide a letter of support for VVREO and appoint a person to represent our organization by attending the monthly Board meetings of the VVREO. Many municipalities, the County, and numerous community organizations have expressed their support.
- (b) **Mary Guaraldi – Canyon Moon Theater (CMT)** – Mary describes CMT as operating on the "Regional Theater Model which focuses on serving the surrounding local communities – everything is done locally. CMT does six productions/year and also provides classes and events such as poetry readings & the Village Movie Club screenings. In September, 2010, CMT received a \$20,000 challenge grant which was successfully matched with help from many local individuals. The best support for CMT is to buy tickets and letting people know about CMT. CMT supports the local community by giving back in the form of advertising in The Villager, promoting local activities and restaurants. CMT is the only professional theater in northern AZ. Its website is being redone and will be back up very soon.
- (c) **Barbara Vickers – Sedona Wish List** – Barbara described the process by which Sedona Wish List was created. Barbara has been in Sedona since 1979 and had a career in real estate before she started this service for Sedona nonprofit organizations. She described how technology has made this service possible and she has done this pretty much single-handedly and now has seventy service organizations who have signed up. The website went up in February and has had over 10,000 page visits since that time and is growing.
- (d) **Jennifer Burns – Recreation Staff Officer for Red Rock Ranger District – Red Rock Pass Program** – Jennifer reported that due to the court case in Flagstaff, the Red Rock Pass Program is under review and the Forest Service is requesting public comments on the Program. This program generates over \$1,000,000 annually. Trail using is dramatically increasing. The Red Rock Ranger

District will make a recommendation on this Program to the regional office in Albuquerque. There are currently six options under consideration. Most visitors to the area overwhelmingly support the program. There is some confusion about where a pass is needed and where it is not needed. Local residents are split more evenly on whether local residents should have to pay for the Program. Several handouts were provided on the Program (see expenditure chard attached hereto).

10. Other Reports (see reminder about display material under #8 above)

BPRCC seeks to have attendees at meetings of many organizations. In the interest of shortening our meetings, these reports will be made on a rotating schedule of 2-3 per month:

- (a) **Red Rock Road Enhancement Maintenance District (Graham)** – Tom reported that the new Special Districts Coordinator, Jesse Eller, had nothing to report this month. In addition at the meeting Supervisor Davis and the County Attorneys' office to discuss whether the Supervisors can form a citizen board for the RRREMD without new authorizing legislation or whether new legislation is required, the County Attorneys decided that new, additional legislation was required so discussion with our local legislators will be necessary to find a sponsor for the bill to accomplish this.
- (b) **Sedona Fire District (Chief Hazime)** – Gary Johnson reminded Council members that May 14 & 15 are cleanup days in our community and that combustible vegetation can be dropped off. Look for article in the Villager for details. Gary also reported that Will Loesch will be leaving SFD by the end of April.
- (c) **Sedona Village Business Association (Nelms)** – Kathy reported that Barbara Vickers will be presenting on Sedona Wish List at the SVBA members meeting on April 20 at Red Rock Café. She also reported that a SVBA Full Moon Walk will be held Saturday, May 14.
- (d) **State Parks Liaison (Lisowski)** – Jan reported that an Earth Day celebration at Red Rock State Park was planned the weekend of 4-16 & 17.

11. Old Business – None.

12. New Business

- (a) **Motion made, seconded and carried that the Big Park Regional Coordinating Council supports the USFS in its effort to find a viable and legal solution to the Red Rock Pass Program.**
- (b) **Motion made, seconded and carried to provide a letter of support for the mission and vision of VVREO.**

13. Announcements

- (a) Journey To Jerusalem – April 15, 16, 17 at Tequa @ 5:00 PM - FREE
- (b) Town Meeting with Congressman Gosar, 4/20 at the Elks @ 7:00 PM

14. Adjournment – MSC to adjourn at 10:40 AM.

Respectfully Submitted,

Thomas H. Graham, Secretary

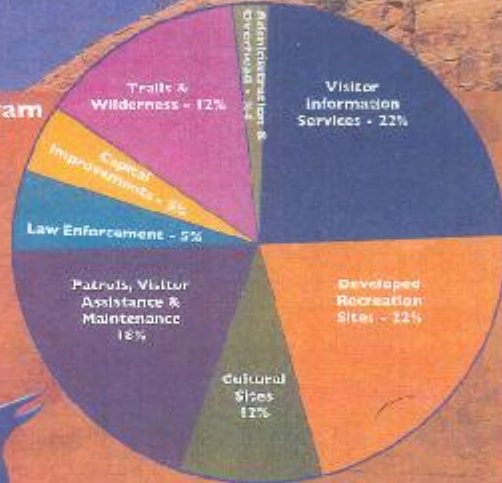
EXHIBITS

A – Roll Call

B – Treasurer's Report

Since 2000 the Red Rock Pass Program has generated vital revenue for the restoration and maintenance of the National Forest around Sedona. Trash pickup, toilets, parking areas, trails, forest protection, and information services are essential to maintain Red Rock Country's world class scenery and outdoor recreation. With over 1.5 million visitors a year this landscape is one of the most visited in the West. Funds collected through the Red Rock Pass Program are used right here in Red Rock Country to sustain the landscape and benefit local economies that depend on a healthy and scenic National Forest.

Red Rock Program
expenditures
approximate
\$1,000,000
in 2011



The Red Rock Pass Program is currently under review. We are asking for your feedback about the Program, its value, and its future. -- To comment and for more information please go to:

www.redrockcountry.org

