

BIG PARK REGIONAL COORDINATING COUNCIL, INC.
MARCH REGULAR MEETING MINUTES
9:00 AM, Thursday March 9, 2017
Sedona Fire District Station #3, 125 Slide Rock Rd. Sedona, AZ 86351

Meeting called to order at 9:01 AM by President Tom Graham

1. Determine quorum by roll call

A quorum was established with 24 members present. Four (4) members were absent.

ORGANIZATION

Bell Rock Plaza Association-BOA	Pinon Woods I
Big Park Community School	Pinon Woods II East ABSENT
Canyon Mesa Townhouse Association	Pinon Woods III North
Cathedral Rock Ranch	Ridge at Sedona
Cathedral View II	Sedona Golf Resort HOA
Firecliff Community Association	Sedona Village Business Association
Highland Estates	Sedona Village Lodging Asst.
La Barranta I	Sun Dance HOA ABSENT
La Barranta II	Valley Vista Estates
Las Piedras	Verde Valley School ABSENT
Oak Creek Country Club Estates I	Village Estates HOA
Oak Creek Country Club Estates III	Village of Oak Creek Association-VOCA
Oak Creek Estados ABSENT	Village Park
Pine Valley	Wild Horse Mesa

2. Executive Board Meeting

a. The Executive Board met at the Sedona Ranger Station on 3/6/2017

3. President's Report

a. Tom welcomed all present and thanked everyone for attending

4. Secretary's Report

a. Motion made to approve minutes duly made and seconded. Motion carried.

5. Treasurer's Report

a. Balance is \$6,254.50

6. Guest Speaker

a. Kevin Adams, Verde Valley Cyclist Coalition, discussed that ADOT may remove bike lane striping and signage if their organization does not renew their permit to continue to sweep the bike lanes, asking BPRCC to assist with increasing awareness. SVBA may be able to assist with some funding (per Marc).

7. Committee Reports

a. Transportation Committee (Marc Fuller)

- i. Verde Valley Cyclist Coalition was asked to check into a price quote to sweep both sides of the roadways to assist with both the litter and gravel situation.
- ii. It is currently under discussion for the Forest Svc to support mowing 5' beyond curb. This is still in the go/no go stage and may need to secure funding if it moves forward.

8. Other Reports

- a. Sedona Fire District (John Davis) no report
- b. Yavapai County Sheriff's Office (Sergeant Rumpf) no report
- c. Learning Opportunities (Carolyn Fisher) no report
- d. Forest Service (Paul Sullivan) no report
- e. All American Road update (Marc Fuller) After last year's website update, they are experiencing greatly increased traffic and page views. They are currently working with their last of 4 grants (\$24K each) so will be

examining ways to create additional revenues to both promote economic development and enhance the motorists' experience.

- f. Verde Valley Transportation Planning Organization (John Gillam) no report
- g. RRREMD (Dave Norton) The next meeting will be held on April 19th at the Fire Station at 2:00 PM.
- h. Sedona Public Library (Cheryl Yeats) Presented their pilot program reading project regarding the book, House of Apache Fires by local author, Morgan Jameson. There are 9 events planned which are free and open to the public.
- i. Big Park Community School update (Debbie Jones) no report
- j. Dark Skies (Joanne Kendrick) Currently working to get separate dark skies signage on 179 both north and south of VOC. Executive Board will discuss a possible petition from multiple local organizations for Governor to attend an upcoming BPRCC meeting. Having an ADOT representative attend a meeting is also an option.
- k. Mitzvah Day Committee (Joe Gorka) no report
- l. Vision Alliance Challenge Grant (Tom Graham) Currently within 700 left to raise to obtain the 4250 match for the Int'l Baccalaureate program. The application fee has raised to \$9,500, which raises funds needed to \$1,200. A voting action item will be presented at April's meeting to raise total amount from \$4,250 to \$4,750.
- m. Economic Development Study Group (Marc Fuller) Per Yavapai County Attorneys, the term for 'economic development' is too broad a term for Title 48 to assess taxes on properties. Focus must be narrowed (ex: sweep bike lanes) and exploring a basket of like projects may be an option. The overlay district is required to have 100% participation and agreement within the district and RRREMD was only able to obtain 52 or 53%.

9. Old Business

- a. Calendar of Council Activities (Tom Graham) Work will begin on this soon.

10. New Business

- a. The Villager proposal to provide BPRCC a higher community profile.
 - I. Gail from The Villager presented options on how to provide more visibility for the BPRCC within the newspaper. Possibilities include possible bios on reps and alternates of HOAs. In June of 2003, the BPRCC covered a two-page spread in the paper. The Villager wants to work more closely with members for articles and they also need volunteer assistance from writers and editors as their staffing is now minimal. Articles may be sent to thevillager@verdenews.com. Areas discussed were HOA information; Big Park student articles; Volunteer of the Month; celebrate our small town; realtors to ask new residents for bio information. President will continue to provide monthly meeting minutes synopsis for the paper The Villager can be a valuable communications tool.

11. Announcements

- a. Outlet Mall update - Westin Element with 120 rooms will be under construction (north section of the Outlet Mall) in the Fall for a 36-38 feet high building with a parapet, anticipating completion in about 12 months. Retail stores will occupy the south section of the Outlet Mall (Famous Footwear, Tuesday Morning, Kitchen Collection). Possible other tenants may be a steak & seafood restaurant and Panera. Gap will be leaving due to national retrenching. This is the 18th of 25 lodging/retail ventures being financed by one billionaire.
- b. A care center facility is breaking ground just north of the Circle K
- c. Pastor Jim discussed an event on Tuesday, March 21st at 6:30 pm regarding human trafficking which may be relevant due to 3 arrests occurring in VOC during the past 18 months.

12. Meeting adjourned at 10:41 AM

Next meeting April 13, 2017 at Fire Station

Respectfully submitted by Janelle Sparkman, for
Rebecca Miller, Secretary